



University of Yaounde II -

Soa

Advanced School of Mass Communication

***Masters in Information and Communication  
Sciences (ICS) - (Master SIC)***

***Social Media and Local Cultures***

*Practices and Ideologies of the Promotion of  
Cameroonian Cultures on Facebook: Cases of  
Mbessa, Bamileke, Beti-Fang, Wimbum, Kom, and  
Nord.*

PRESENTED BY:

Ful Magnus Ntumbi

Reg N<sup>o</sup>: 16SO14-M

SUPERVISOR

Dr. Parfait AKANA

**2015-2016 Academic Year**