

REPUBLIQUE DU CAMEROUN
Paix - Travail - Patrie

MINISTRE DE L'ENSEIGNEMENT
SUPERIEUR

UNIVERSITE DE YAOUNDE II-SOA

ECOLE SUPERIEURE DES SCIENCES
ET TECHNIQUES DE L'INFORMATION
ET DE LA COMMUNICATION
(ESSTIC)



REPUBLIC OF CAMEROON
Peace - Work - Fatherland

MINISTRY OF HIGHER
EDUCATION

UNIVERSITY OF YAOUNDE II-SOA

ADVANCED SCHOOL OF
MASS COMMUNICATION
(ASMAC)



PROFESSIONAL REALIZATION

PROJECT OF INTERNAL COMMUNICATION STRATEGY OF THE FLOW OF INFORMATION IN AFRILAND FIRST BANK

*In view of obtaining of a Bachelor Degree in Information and Communication
Sciences*

Presented by

JAMES HALIMA AMADOU
Registration number: 19C064 R-A

Field: CORPORATE COMMUNICATION
Level III

Supervisor :

Dr. Colette DJADEU
Professor in ASMAC

Academic Year 2021 – 2022