

UNIVERSITÉ DE YAOUNDÉ II



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École Supérieure des  
Sciences et Techniques  
de l'Information et de la  
Communication



Advanced School of  
Mass Communication

# Effective communication of council policies as a tool for sustainable councils. Case study: the Yaoundé VII Council.

Dissertation presented and publicly defended in view to obtain a Masters degree in the science and techniques of information and communication.

**Option : Environmental and intercultural management of public and private organizations**

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