

**UNIVERSITE DE YAOUNDE II-SOA**

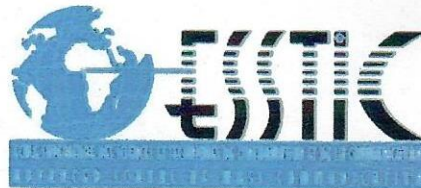
**UNIVERSITY OF YAOUNDE II-SOA**

**ECOLE SUPERIEURE DES SCIENCES ET  
TECHNIQUES DE L'INFORMATION ET  
DE LA COMMUNICATION**

**(ESSTIC)**

**ADVANCED SCHOOL OF MASS  
COMMUNICATION**

**(ASMAC)**



**CHANGE MANAGEMENT AND MEDIA CONTENT:  
THE CASE OF THE CAMEROON RADIO TELEVISION  
CRTV – Television (2005 – 2006)**

**Dissertation Submitted in Partial Fulfilment of the Requirements for the End of  
Course Diploma; Professional Masters in Communication**

**BY**

**KOME EPULE ABEL**

**Option: TV Journalism**

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