

UNIVERSITY OF YAOUNDE II

ADVANCED SCHOOL OF
MASS COMMUNICATION

(ASMAC)

UNIVERSITE DE YAOUNDE II

ECOLE SUPERIEURE DES SCIENCES
ET TECHNIQUES DE L'INFORMATION
ET DE LA COMMUNICATION

(ESSTIC)



**THE USE OF PUBLIC RELATIONS IN
THE STRUGGLE FOR GENDER EQUALITY
IN CAMEROON :
CASE OF ALVF AND GENDER LENSES**

*An Research Project Presented in Partial Fulfilment of the Requirements
for the Award of Bachelor of Arts (B.A) Degree in Mass Communication.*

Option : Public Relations

By

NGEPUH Beatrice

Supervised by :

Dr. YONDOU Serge

*Assistant Lecturer
Advanced School of Mass Communication .*

April, 2002

001-2

NGE