

**UNIVERSITY OF YAOUNDE II**  
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**UNIVERSITE DE YAOUNDE II**  
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**ECOLE SUPERIEURE DES SCIENCES**  
**ET TECHNIQUES DE L'INFORMATION**  
**ET DE LA COMMUNICATION**  
**ESSTIC**



**PUBLIC PERCEPTION OF  
INTERNATIONAL WOMEN'S DAY  
CASE STUDY: YAOUNDE**

**A dissertation presented and publicly defended in partial fulfilment of the requirements for the Award of a Bachelor of Arts Degree in Mass Communication**

**SPECIALISATION: *PUBLIC RELATIONS***

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