UNIVERSITY OF YAOUNDE II SOA

ADVANCED SCHOOL OF MASS COMMUNICATION (ASMAC)

UNIVERSITE DE YAOUNDE II SOA

ECOLE SUPERIEURE DES SCIENCES ET TECHNIQUES DE L'INFORMATION ET DE LA COMMUNICATION (ESSTIC)



THE URBAN WOMAN AND THE MEDIA IN

CAMEROON

THE USE OF THE CRTV PROGRAMME

« WOMEN AND DEVELOPMENT » BY

THE MALLAH WOMEN'S GROUP IN YAOUNDE

A Dissertation submitted in partial fulfilment of the requirements for the award of a Bachelor of Arts (B.A) degree in Mass Communication.

SPECIALISATION: JOURNALISM

MIYE PAMELA KERNYUY ECOLE TO STREET

Supervised By: 182 De

Prof. Laurent Charles BOYOMO ASSA

Academic Year: 2000 -2001