

UNIVERSITY OF YAOUNDE II

SOA

ADVANCED SCHOOL OF MASS
COMMUNICATION (ASMAC)

UNIVERSITE DE YAOUNDE II

SOA

ECOLE SUPERIEURE DES SCIENCES
ET TECHNIQUES DE
L'INFORMATIQUE ET DE LA
COMMUNICATION (ESSTIC)



**COMMUNICATION AND DEVELOPMENT
PROJECTS: THE CASE OF MIDENO, BAMENDA**

A dissertation submitted in partial fulfillment of the requirements for
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Specialisation: Advertising

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