## **UNIVERSITY OF YAOUNDE**

ADVANCED SCHOOL OF MASS COMMUNICATION (ASMAC)

## MEDIA EVALUATION BY UNIVERSITY OF YAOUNDE LECTURERS

A RESEARCH PROJECT REPORT PRESENTED IN PARTIAL FULFILLMENT
OF THE REQUIREMENTS FOR THE AWARD OF A
BACHELOR OF ARTS (B.A.) DEGREE IN MASS COMMUNICATION

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Yaounde, Nov. 1991