UNIVERSITY OF YAOUNDE

UNIVERSITE DE YAOUNDE

ADVANCED SCHOOL OF MASS COMMUNICATION

THE IMAGE OF WOMEN AS PORTRAYED BY THE CRTV - RADIO PROGRAMME "CALLING THE WOMEN"

A Research Project Presented in Partial Fulfilment of the Requirements for the Award of a Bachelor of Arts (B. A.)

Degree in Mass Communication

By:

NJOTU PAMELA ANGATO

Supervised by :

Dr. Francis N. WETE

Senior Lecturer
Advanced School of Mass Communication